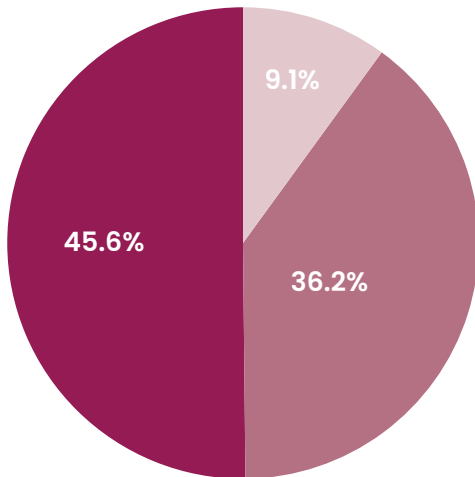


The Matriarchs Report

Select Results from National Poll of 750 Women (aged 50–69)

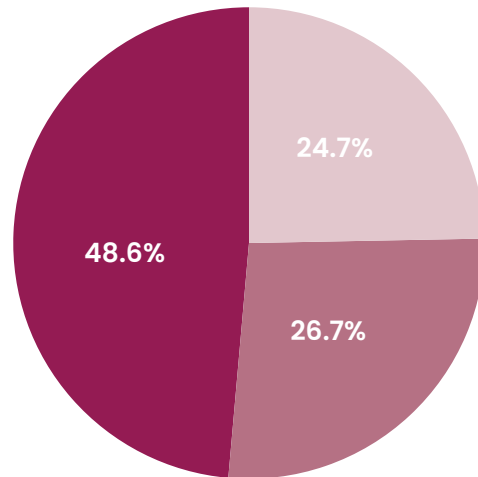
Source: Wick Insights, n750, Aug. 14–17, 2026.

Views on Increased Gray Divorce

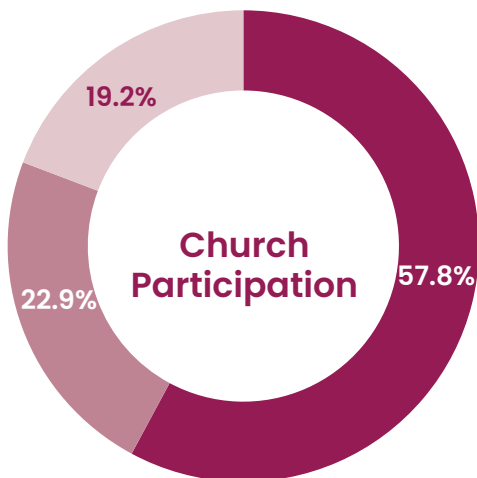


- Neither bad nor good
- Represents decline in character and commitment
- Represents personal autonomy, financial independence, and liberated social norms

Views on Decreased Fertility

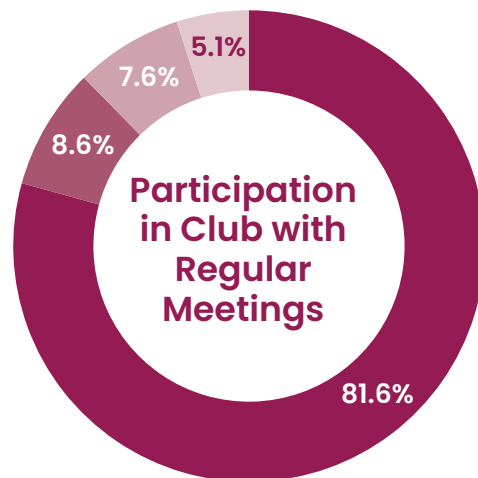


- A Reasonable Reaction to Modern Life
- A Shame
- Not Sure



Church Participation

- No
- Weekly
- Sometimes

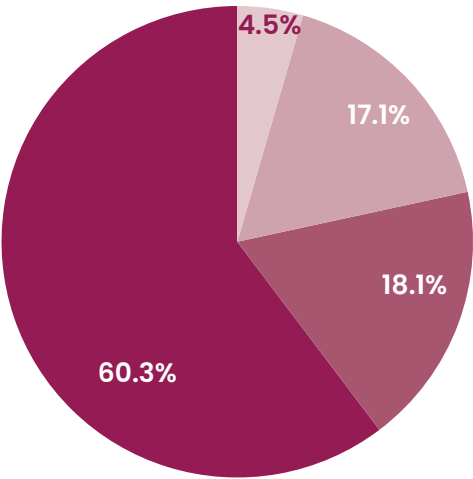


Participation in Club with Regular Meetings

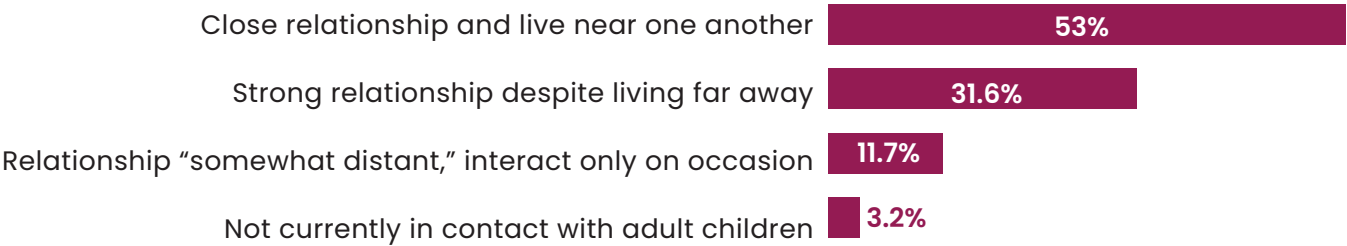
- No
- Hobby-oriented club
- Social club
- Service-oriented club

Grandmothers Who Do Not Take Care Of Their Grandchildren Say It's Because ...

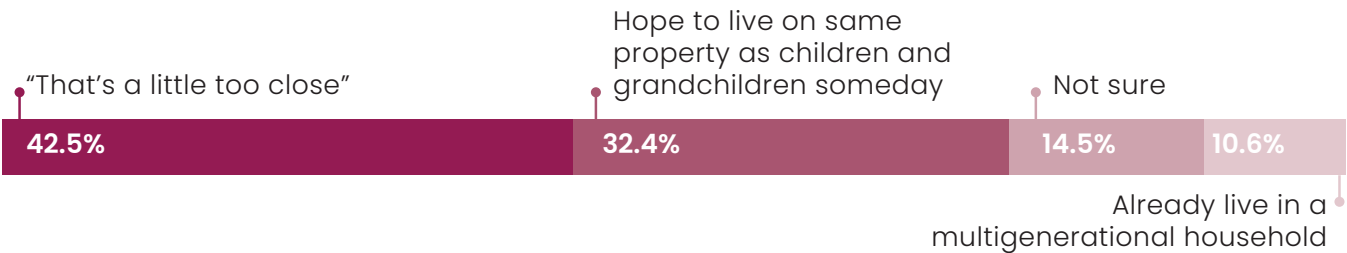
- Too far away
- Children don't want their parents to care for the grandchildren
- Not physically able to care for children
- Not willing



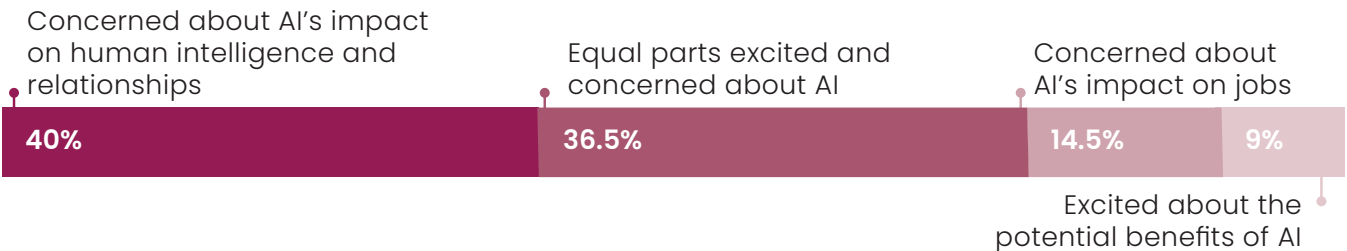
Relationships with Adult Children



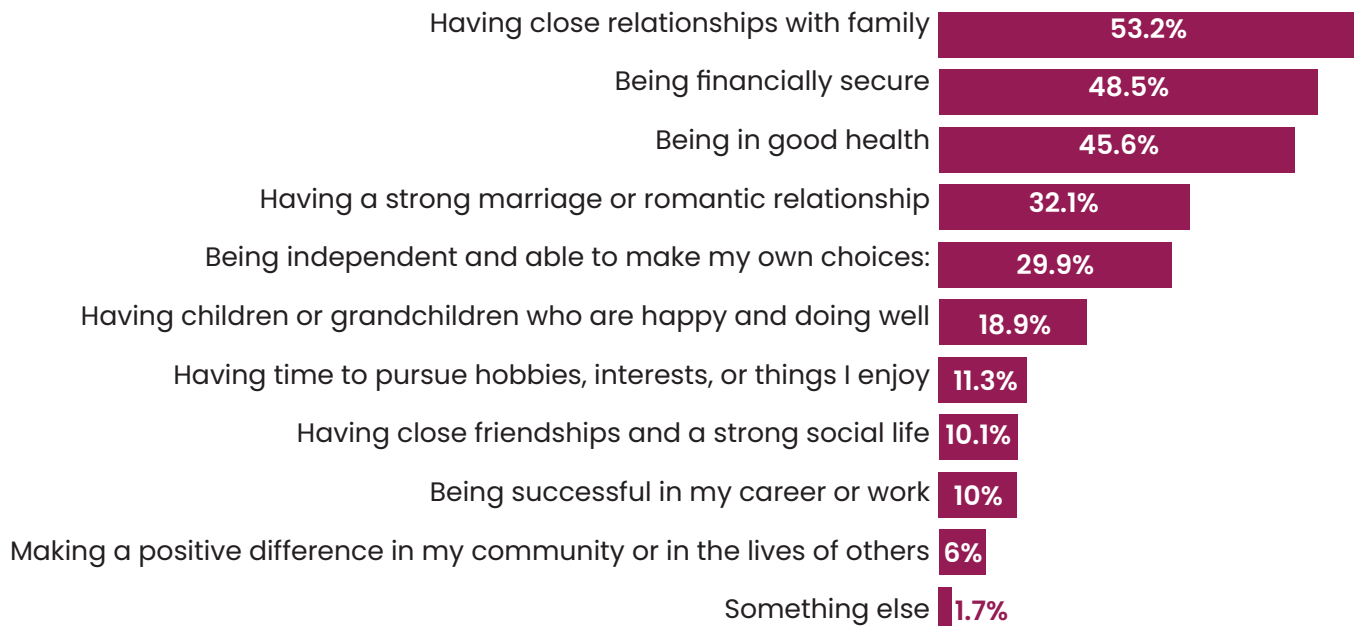
Divided Interest in Intergenerational Living



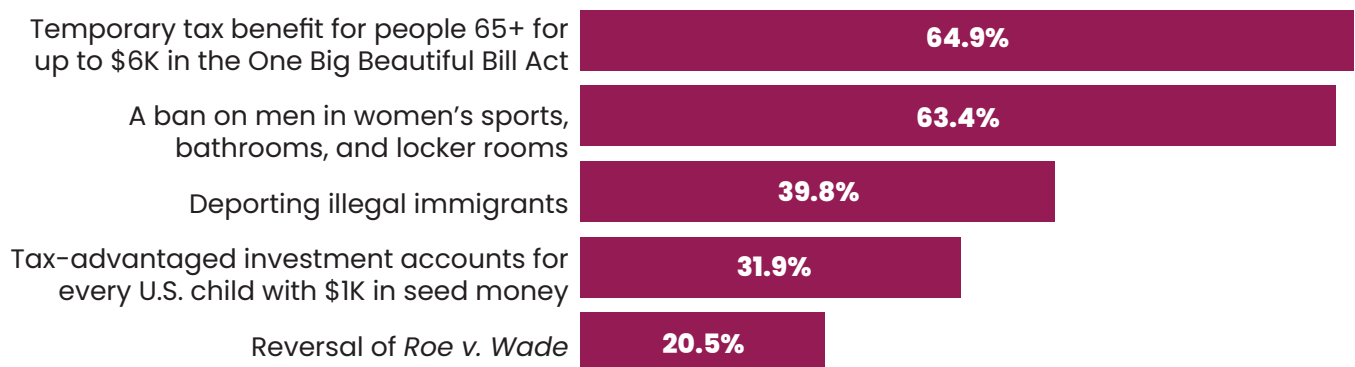
Views on AI



Which of the following are most important to your personal definition of a successful life? Select up to three.



What Policies Do Women Age 50–69 Support?



Did reaching retirement /eligibility age change your views of Social Security and Medicare?

