



GLAAD  
104 West 29th Street  
New York, NY 10001

March 7, 2025

To the management of GLAAD,

On March 4, 2025, GLAAD published multiple and injurious falsehoods about Independent Women's Forum (hereinafter referred to as IW) and Payton McNabb, IW ambassador. IW demands immediate correction and for GLAAD to immediately cease and desist the dissemination of inaccurate communications intended to disparage IW.

Specifically, GLAAD disparages IW, stating IW is an "anti-transgender group" that "aggressively lobbies against transgender people." This claim is blatantly false. IW has tremendous love and empathy for individuals who have experienced gender dysphoria or who do not identify as their sex. IW Features, in its Identity Crisis series, highlights personal stories from people who have identified as transgender, seeking to educate others on their experiences and raising awareness about the risks to their long-term health and well-being of some medical treatments.

GLAAD further disparages IW with its claims that IW's actions fail to protect women. This claim is blatantly false. IW exists to fight for women by expanding support for policy solutions that aren't just well-intended but actually enhance freedom, opportunities, and well-being. We may have differing viewpoints on how to achieve this, yet instead of respectful dialogue on the issues, GLAAD falsely labeled IW and our work. IW advocates for the protection of women by maintaining female-only spaces such as prisons, locker rooms, shower rooms and rape crisis centers, as consistent with women's protected constitutional rights.

GLAAD disparages Payton McNabb, IW ambassador, suggesting that she is being paid to argue that trans-identifying youth are being denied opportunities to play sports. This claim is blatantly false. IW advocates for women and girls to compete in safe and fair sports based upon sex. It is demeaning, unfair, and dangerous to women and girls, and it denies them equal opportunity to participate and excel in sports when males are allowed on female teams. IW's position has overwhelming public support as nearly [80%](#) of Americans recognize that there are inherent, biological differences between males and females, and males don't belong in girls' sports. Trans-identifying youth are able to play sports on teams consistent with their sex, and IW advocates opportunities for everyone based upon sex-based athletics.

Lastly, GLAAD disparages IW with respect to “healthcare for transgender people” and “outing LGBTQ students without their consent.” This claim is blatantly false. IW is committed to the protection of children from life-altering, wrong-sex drugs and irreversible surgical procedures. Furthermore, parents have the constitutional right to raise their children how they see fit and to be informed and involved in all decisions affecting their minor children. IW’s position and advocacy are rooted in constitutional principles.

Accordingly, we hereby demand that you immediately cease and desist from disseminating inaccurate information regarding IW and IW ambassador Payton McNabb. We are prepared to utilize all available legal action against you to prohibit the continuance of your actions. Natural and probable consequences of your actions, including the dissemination of inaccurate information, include:

(i) damage to the business reputation of IW; (ii) damage to the reputation of Payton McNabb, IW ambassador; (iii) tortious interference with IW’s relationships with the public; and/or (iv) loss of financial support.

In the event you fail to comply with these demands upon your receipt of this letter, we are prepared to take appropriate legal actions against you, which may seek relief such as (but, not limited to) the following:

1. A court order to enjoin and restrain the dissemination of inaccurate information about IW and Payton McNabb, IW ambassador;
2. Damages, including any or all of the following:
  - a. injury to IW’s reputation;
  - b. injury to and dilution of IW’s goodwill;
  - c. lost financial support;
  - d. expenses associated with preventing the public from being deceived by your inaccurate communications;
  - e. expenses associated with advertisement necessary to correct public confusion; and
  - f. any other such damages incurred by IW.
3. Attorney fees, Court fees, and other costs.

In order to avoid any further legal action against you, we anticipate that you will govern yourself accordingly.

Sincerely,



Beth Parlato  
*Senior Legal Advisor, Independent Women’s Law Center*